



Fogler, Rubinoff LLP launches innovative new website

Regional firm shines light on its expertise and how they can help

Toronto (April 25, 2013) – Fogler, Rubinoff LLP announces the launch of its new website at www.foglers.com created to better inform clients and visitors about the firm's expertise and how Fogler, Rubinoff's professionals can help its clients.

"We are dedicated to helping our clients effectively, efficiently and thoughtfully," explained Pinar Ozyetis, Partner in the Business Law Group, who led site development on behalf of the firm. "The goal of our enhanced website is to provide a user friendly experience, accessible on any device, with easy navigation and access to information."

Visitors can use the innovative, fullscreen, fluid adaptive design and advanced real-time search engine capability of the firm's new website to find the information they need quickly and easily. The enhanced website adapts automatically to the screen size of any device such as a desktop computer, laptop, mobile smart phone or tablet – providing an experience elegantly tailored specifically to each device. Another improvement details the firm's areas of expertise and capabilities of Fogler, Rubinoff's professionals, including insightful biographies.

"We've grown steadily, and substantially expanded our areas of practice over the past decade," explained Michael Appleton, Managing Partner "and to better serve our expanding client base, we recently relocated to larger premises in the Toronto-Dominion Centre. Our new website marks yet another milestone in Fogler, Rubinoff's history of helping our clients to achieve the results that best serve their interests."

Established in 1982 by the merger of the law firms of Siegal, Fogler and Rubinoff & Rubinoff, Fogler, Rubinoff LLP traces its roots back to the 1930's. Clients range from financial institutions, securities dealers and publicly-traded corporations to numerous individual and family-owned businesses.

Fogler, Rubinoff chose award winning Toronto agency Pixelcarve Inc. for the website project. For 15 years, Pixelcarve has been uncompromising in its commitment to innovative, immersive and beautiful interactive experiences that seamlessly blend style and function.

About Fogler, Rubinoff LLP

Fogler, Rubinoff LLP is a full-service law firm providing high quality legal services and advice to both established and emerging businesses and individuals. With offices in Toronto and Ottawa, Fogler, Rubinoff currently consists of more than 110 lawyers and is a member of the International Lawyers Network.

For more information, please contact:

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