

Colleen Spring Zimmerman

Partner

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Colleen practises exclusively in Intellectual Property (IP) and Technology (IT) law and her clients include start-ups to multinational corporations in every industry sector.

As a registered trade-market agent, Colleen works collaboratively with her clients to help them structure complex IP transactions; maximize and protect their IP portfolios; and develop international strategies, including licensing and distribution arrangements, for revenue generation.

As the traditional concepts of intellectual property continue to evolve, clients turn to her for advice in respect of social media, domain names, CASL, advertising, contests and branding. Colleen also litigates IP disputes before the Courts.

Colleen is recognized as a leader in intellectual property law and has written extensively in this area. She is Co-chair of the firm's Business Development Committee and is the Past-President of the Society of Sharing, a volunteer organization dedicated to serving seniors and adults with disabilities in the Toronto community.

PRACTICE AREAS

Intellectual Property

Intellectual Property Litigation and
Dispute Resolution

Trademarks

Patents and Industrial Designs

Advertising and Marketing

Technology

INDUSTRY GROUPS

Food, Beverage and Agribusiness

Gaming and Gambling

Retail and Hospitality

Sports and Entertainment

Education & Memberships

EDUCATION

Certified Mediator, (INTA), 2011

Called to the Ontario Bar, 1979

University of Western Ontario, LL.B., 1977

**Dalhousie University, B.Sc. in Pharmacy,
1974**

MEMBERSHIPS

Canadian Marketing Association

**Intellectual Property Institute of Canada
(IPIC)**

International Trademark Association (INTA)

Licensing Executives Society (LES)

**National Association of Women Lawyers
(NAWL)**

American Bar Association

Ontario Bar Association

Canadian Bar Association

Awards & Recognition

**Expert Guides: Women in Business Law
Trademark Law**

Recent Insights

CORPORATE COMMERCIAL

41 Lawyers Profiled Across 24 Areas of Law in The Best Lawyers in Canada, 2024

Announcement, Recognition

INTELLECTUAL PROPERTY

Understanding Privilege: Is Your Canadian Patent Agent Also a Lawyer?

Article

INTELLECTUAL PROPERTY

Enforcing IP Rights Through Online Intermediaries: The Need For Regulation In Canada

Article

INTELLECTUAL PROPERTY

Expanding A Brand Into Canada: Trademark Registrations — The Basics

Article

TECHNOLOGY

Federal Budget 2021: Investments in Technology and the Canadian Innovation Ecosystem

Article

INTELLECTUAL PROPERTY

Protecting Confidential Information in Canada: Is There a Better Way?

Article

INTELLECTUAL PROPERTY

Canadian Innovation During The Covid-19 Pandemic

COVID-19 Resource

INTELLECTUAL PROPERTY

SCC Leave Denied: Public Authorities — Not Immune To Trademark Infringement Claims

Article

INTELLECTUAL PROPERTY

Trademark Use: No Need for a “Bricks and Mortar” Presence in Canada

Article

INTELLECTUAL PROPERTY

Generic.Com - Registrable In Canada?

Article

INTELLECTUAL PROPERTY

Businesses Beware: Depreciation in Goodwill Claims Not Bound by Industry Lines

Article

INTELLECTUAL PROPERTY

Will There be Trademark Trolls in Canada or Are They Already Here?

Article

INTELLECTUAL PROPERTY

The Federal Court of Appeal Upholds Canada’s Anti-Spam

The Best Lawyers™ in Canada Intellectual Property Law

Who's Who Legal Trademark Law

Professional Designations

Registered Trade-mark Agent

Speaking Engagements & Publications

Future Proof Your Brand: Trademark Law Changes Canadian Marketing Association, March 2019

CASL Update: Privacy and Data Protection Seminar Lexpert’s Annual Privacy and Data Protection Seminar, November 2016 & 2018

What's Trending Now in Digital Advertising & Marketing Seminar CASL Compliance: Upgrading Consents for CEMs before July 1, 2017 and Protecting Trademark Rights in Digital Advertising: Online Trademarks in Metatags, Hashtags, Keywords and Domain Names, February 2017

Legislation as Constitutional

Article

CORPORATE COMMERCIAL

Doing Business in Canada

Article

TRADEMARKS

Understanding Trademark Act Changes

Article

INTELLECTUAL PROPERTY

**Battle Brewing Between Beer Companies Over Muskoka Chair
Logo**

Interview
